


# Steve Leblanc

Murphy, NC

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## Summary

I am a Laravel Programmer and a Full Stack Web Developer. I have been a Web Developer since 1995. I have been a PHP / Laravel programmer since 2016. I have a passion for custom designing, developing and marketing websites that bring in leads and sales.

## Experience

### **Laravel Programmer, Website Developer, Online Marketer, IT Manager**

Lifetime Kia

Mar 2017 - Present (5 years +)

Completely Built Custom Company website in Laravel PHP, Bootstrap css programming. Integrated live CSV vehicle inventory feed from Autosoft/ DealerSocket Inventory+ into website. Programmed email forms with SparkPost and automatic followup with MailChimp newsletter. The emails include the vehicles the subscriber was interested in. Added employee login area with Laravel Auth. Added SEO to rank on first page of Google with top searched key phrases. Setup and Manage hosting, domains, email accounts, all aspects of website. Integrate 3rd party vehicle sites with website. Programmed Twilio call tracking into website and ads to notify managers by text when the dealership receives a call and from where. Rebuilt and manage Lan Network. Setup, Maintain and repair all computers and printers, Setup 30+ local and remote users with 3rd party Automotvie CRM. Train and support employees on all software and equipment

### **Owner/ Recruiter/Laravel Programmer, Website Developer and Online Marketer**

JobStallion

Jan 2021 - Present (1 year 2 months +)

I created a Remote Jobs Listing Website in Laravel/ Php

### **Owner/ Laravel Programmer, Website Developer and Online Marketer**

CarStallion

Apr 2018 - Present (3 years 11 months +)

I created a Car Sales Listing Website in Laravel/ Php and JavaScript

### **Laravel Programmer, Website Developer and Online Marketer**

Real Estate Website Services

2015 - 2020 (6 years)

Real Estate Websites With MLS

IDX integration for your MLS listings

Featured Listings

Capture Leads automatically with built in Lead Generating Forms

Search Engine Optimization

Mobile Friendly



### **Freelance Web Developer**

Leblanc Communications

Mar 1995 - Mar 2017 (22 years 1 month)

I was a freelance web developer. I designed, hosted and marketed small business websites for many years.



### **Website Developer and Online Marketer**

2004 - 2005 (2 years)

Web Developer: Custom Designs | Search Engine Marketing | Online Marketing | e-Commerce | PHP | Database Creation and Admin | Server Administrator

## **Education**



### **Online Learning**

Web Designer and Developer, Laravel, Web Design and Development

1995 - 2020



### **Online Learning**

SEO and SMM Specialist, Search Engine Optimization, Social Media Marketing

1995 - 2016



### **Algonquin College of Applied Arts and Technology**

Associate's Degree, Architectural Technology/Technician

1991 - 1993

## **Skills**

Laravel • HTML 5 • CSS • PHP • Amazon Web Services (AWS) • JavaScript • Vue.js • REST APIs • Lead Generation • E-commerce