

**Steve Leblanc**

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Web Developer and Internet Marketer since 1995. Excellent communication, organizational and team environment skills. Experienced in completing projects within specific time frames, setting priorities and paying attention to detail. Highly motivated with a reliable work ethic.

## SKILLS

**Web Development Software Experience:** Sublime Text, Git, WinSCP, XAMPP, , Adobe Fireworks, Photoshop, Illustrator, Microsoft Office, Open Office, Search Engine Optimization Software, Camtasia Studio

**Web Development Language and Applications:** HTML, CSS, Bootstrap, Sass, Php, MySql, The Laravel Framework, Javascript, jQuery, Twilio API PhpMyAdmin, XAMPP Web Server, WHM/ cPanel, Unix servers, Microsoft servers, WordPress, Auto Responders, Opt-In Lists, Camtasia, GIT and GitHub

## PROFESSIONAL EXPERIENCE

Lifetime KIA - Murphy, NC

### Internet Manager

- Developed a Custom Company website in Laravel PHP, Bootstrap css programming.
- Integrated live CSV vehicle inventory feed from Autosoft/ DealerSocket Inventory+ into website.
- Programmed email forms with SparkPost and automatic followup with MailChimp newsletter.
- The emails include the vehicle in which the subscriber was interested in.
- Added employee login area with Laravel Auth.
- Added SEO to rank on first page of Google with top searched key phrases.
- Setup and Manage hosting, domains, email accounts, all aspects of website.
- Integrate 3rd party vehicle sites with website.
- Developed Website Apps for dealership with Twilio api call tracking, To track phone calls to website and ads that notify managers by text when the dealership receives a call including caller id's.
- Setup 30+ local and remote users with 3rd party Automotvie CRM. Train and support employees on all software and equipment
- CRM software maintenance
- Train staff with technical software

Leblanc Communications - Murphy, NC

**Freelance Website Designer/ Developer**

- Own and operate a freelance website development company that began in 1995.
- Over this time frame I registered, hosted, developed and promoted hundreds of local and international customer websites online.

Real Estate Website Services - Murphy, NC

**Freelance Website Designer/ Developer**

- Own and operate a freelance website design company focused on Real Estate Agents and Brokers.
- I register, host, develop and promote Custom Real Estate Agent Websites

Aurora Marine - Mississauga, Ontario, Canada

**Web Development, Advertising & Promoting**

- Employed full time to provide web design
- Content management/ eCommerce website optimization
- Search engine traffic generation
- Social media marketing
- opt-in email lead generation.

## EDUCATION

**Website Design/ Development Online Training**

- Studied and implemented HTML, CSS, Javascript, Php, MySql, PhpMyAdmin, WHM/ cPanel, Unix servers, Microsoft servers, Word Press, Joomla, Auto Responders, Opt-In List, Camtasia Studio, SEO, SEM, GIT

**Laracasts**

- Studied *"Laravel 5.4 From Scratch"*
- Reviewed *"The PHP Practitioner"*
- Reviewed *"Git Me Some Version Control"*

## PORTFOLIO

<http://steveleblanc.net>

## GitHub

<https://github.com/steveleblanc>